



IGNITING PERFORMANCE



PRESENTING SUSAN YOUNG

Professional Experience

Internationally known speaker, Susan Young, has inspired hundreds of thousands with her energetic and enthusiastic attitude. For nearly twenty-five years, her many talents have helped clients from major corporations, organizations and national associations to improve their attitudes, perk up performance, increase sales productivity, enhance management and employee relationships, and establish higher levels of customer service and loyalty.

Audiences are energized and inspired by her messages, her story, and style. Susan sparks immediate action. In her entertaining, high energy style, she packs her presentations with how-to's, humor, and inspiration—leaving people feeling “on fire” about changing their lives. People walk out of her sessions feeling they have more focus, more confidence, more balance, and more power to improve performance.

Susan is a consultant, trainer, executive coach, author, and speaker. As a strategic business consultant for a Fortune 300 company, Susan quadrupled her territory in her first 12 months. She worked as a top-producing Realtor in Tallahassee, FL for 16 years, building a network of loyal clientele. Her media experience includes writing the “Motivation Station” newspaper column for the Destin Log with Freedom Communications. Susan co-hosted the state-wide talk show “The Florida Room” with the Florida News Channel as well as “Tourist TV” in the Florida Panhandle. Her commitment to community includes serving on the Board of Directors for the Tallahassee Symphony Orchestra, American Heart Association and the Boys & Girls Club of the Emerald Coast. The founder of Young Empowerment Systems, Inc., Susan has empowered tens of thousands of young people with success skills to lead productive lives.

Education

Susan has a Masters degree in Human Performance Technology with the University of West Florida and a Bachelor of Science degree in Marketing from Florida State University Business School. She attained her Certificate in Human Performance Technology (HPT), specializing in identifying and solving performance problems. The HPT certification aligns to performance standards and competencies developed by the American Society for Training and Development (ASTD) and the International Society for Performance Improvement (ISPI).

Professional Affiliations

As a member of the National Speakers Association, the American Society of Training and Development and the International Positive Psychology Association, Susan brings up-to-date resources, topics and trends to her clients, providing new and innovative ideas. Her long-standing commitment to integrity in her business dealings and to continuous improvement—on the platform or in the conference room—have made her a highly successful and sought after professional.